



**Thunderbird Run
2017 Committee**

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10K race * 5K run * Kids Run

Dear Community Wellness Leader,

The Mahwah Schools Foundation will host the 18th Annual Mahwah 10K / 5K and Kid Run on Sunday, April 23, 2017 at our new location, Mahwah High School. The Mahwah Run has always been a community celebration of running, health awareness, live entertainment, and food for the whole family. This year, we are revamping the event to include an increased focus on local schools and the supporting businesses in our area. Our hope is to achieve record turnout and enthusiasm for the event, which is now appropriately termed, The Thunderbird Run.

In addition to the over 1,000 people who traditionally participate in this event, we have been fortunate to have strong presence from our local teachers, families, civic groups, and business community. This year's event will once again highlight the best of what Mahwah has to offer, including beautiful scenery, hospitality, and community spirit. Thanks to the successful introduction in 2009 of our Trails to Wellness Health Fair, we are also fortunate to have many local businesses join us on the day of the run to educate, inspire, and motivate our participants.

This year, we look forward to welcoming back many of our previous Trails to Wellness sponsors, and adding new organizations to our team. With so many participants attending this event (both adults and children), and a renewed sense of excitement for this year's race, it is a wonderful opportunity to increase your company awareness within the community.

We hope you will join us for the day and support the efforts of the Mahwah Schools Foundation. We endeavor to continue to add value for our sponsors by expanding event publicity and attendance.

We have attached sponsorship details for your review. We welcome the opportunity to meet with you to further discuss how your company can become part of this successful event. In order to secure a spot for all of our sponsors, we kindly ask that you return your completed form with payment to us by Friday, March 10, 2017. Please feel free to contact us with any questions you may have.

Sincerely,

Allison Ponath

Allison Ponath
Trails to Wellness Chair
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